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Press Release

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FOR IMMEDIATE RELEASE

FOTOZOOMER LLC ANNOUNCES SHIPMENT OF UPGRADED SYSTEMS



GREENVILLE, SC, JUNE 2008: FotoZoomer announced today that it will begin shipping an enhanced version of its FotoZoomer Printstation with July orders. The new system features a 19" (formerly 15") High Resolution Touchscreen Display; a high performance, quad microprocessor (formerly a dual microprocessor); 4GB of memory (formerly 2 GB); and a 250 GB Hard Disk Drive (formerly a 60 GB HDD).

Taken together this offers our customers state of the art performance and positions the FotoZoomer System to take advantage of higher resolution digital photographs from the latest digital cameras and significantly speeds up the access and display of images store on larger memory devices.

Eric Steadham, FotoZoomer Founder, states, "We are committed as a company to continually deliver the highest performing platform and continuously improving the functionality and extending the applications we deliver with each FotoZoomer System. We are gratified by the tremendous response we have received from the retail shipping industry for our system. We have made a long term commitment to this industry and are convinced more than ever, that our system can make a significant, positive contribution to the success of mail and parcel centers across the nation. Adding this new profit center to your store is a significant step in diversifying your income sources, pursuing high profit/high dollar transaction sales, and tapping into a rapidly expanding new market!"

The fundamental question on adding any new profit center is, "Can I make money by adding this product or service?" The key to making money with the FotoZoomer System is having a thorough understanding of how the system works and what applications and markets the system can address; having a marketing/merchandizing plan ready to execute to build awareness of your new capabilities; having your staff aligned with your vision for this new profit center and properly trained in how to provide the service to your customers; and knowing how to step-wise expand your business from impulse walk-in traffic to a broader solicitation of business, i.e. driving business to your store to fulfill a specific need or application.

Let's start by reviewing the fundamental rationale for acquiring FotoZoomer.

FotoZoomer enables you to capture New Customers with New Services. FotoZoomer provides a walk-up solution for amateur photographers; giving your customers another reason to return to your stores. The key to any successful retail environment is foot traffic. Providing imaging services is a uniquely competitive way to attract current and new customers back to your store on a more frequent basis.

FotoZoomer enables a New Profit Center. Custom, oversized prints sell for \$20 to over \$100 per print; giving you the ability to make 80 cents on every dollar sold and higher. The system is designed to enable your customer to do the work necessary to print the image they want. Your job is to make them aware of the new service, make sure the printers have ink and media and prepare to move your business into one of the fastest growing markets in the United States!

FotoZoomer creates Ancillary Sales Opportunities. Custom size prints created using FotoZoomer will need laminating, mounting, framing, packing, and shipping. These ancillary services can either be supplied in time by your store with the addition of specific tools or can immediately be offered via a partnership with your local framing stores in your community. Cross-coupons and referencing is a great way to drive volume! Offering this service is just the beginning of other revenue streams printing your customer digital images can generate for the aggressive entrepreneur.

FotoZoomer delivers a new marketing tool for your business in your local community. Your vision for this system should incorporate how this service will enable you to promote your business by supporting local charity events; school fund raising events; or youth sporting events by providing on-site or post-event print services. Partnering with these various organizations by getting photographs taken at these events onto your system in your store and sharing some of the profit can rapidly get your name and services known throughout the community and draw whole new sets of customers back to your store.

About FOTOZOOMER LLC -- FotoZoomer LLC (www.fotozoomer.com) is an industry-leading manufacturer of photo to poster kiosk printing solutions for the retail shipping market, K-12 education market and regional retail chains. FotoZoomer products have previously won Best of Show at DIMA (Digital Imaging Marketing Association) and Best of Show at the AMPC (Association of Mail and Parcel Centers) National Convention.

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