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# Press Release

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**FOR IMMEDIATE RELEASE**

## **Mike Hornyak, Owner of UPS Store 0108, Bradenton, Florida is Pleased with FotoZoomer Post-Sales Support**

GREENVILLE, SC, JANURY 2009: Mr. Hornyak, owner of UPS Store 0108 in Bradenton, FL, joined the FotoZoomer family April 2008 with his acquisition of a FotoZoomer System with a 44" Epson Pro Stylus Wide Format Printer.

Per Mr. Hornyak, "I just wanted to drop you a line to let you and your staff know what a great product you have. The thing that impresses me most is the support you give, whether it is technical or operational. I really enjoy the classes being offered through Zoom U. It gives me great ideas to help market the product as well as showing me the different applications provided. Many vendors just sell their product, never to be heard from again until they want you to buy something else. You and your staff give the tools and support to make sure we succeed! ... Thanks again for all of your help!!"

FotoZoomer enables your customers to take their digital photos and turn them into T-shirts, calendars, posters, banners, mounted artwork, and many other products. Using **FotoZoomer Photo-Package Tool** enables you to reach out and partner with K-12 schools, local youth sport teams, karate schools, youth dance and performance art schools to offer new fundraising opportunities through a combination of local photography linked to your digital photo print services.

Increase your business-to-business revenue. Using **FotoZoomer's Instant Sign Tool**, help other local

retailers create point-of-purchase promotional signage.

Do you have conventions at your local hotels and community convention centers? Of course you do. Use **FotoZoomer's Large Format Tool** and create directional signage, event posters and indoor/outdoor banners for these events.

Do any of your customers have a wedding anniversary or family reunion or significant birthday for grandma or grandpa upcoming? Using FotoZoomer take their original photos, scan and enlarge them, then print onto Canvas Media giving them a beautiful piece of art as a remembrance!

Specialty prints generate high profits and require no specialized staff to create. These services offer your customers a highly creative and positive experience in your store—creating goodwill and higher foot traffic.

Digital camera photography has exploded over the past five years. With increasingly higher quality cameras matched with professional quality printers and sophisticated, yet easy-to-use software, the demand for specialty digital photo print services is now over a \$500 million a year business. Acquire and offer FotoZoomer Digital Print Services and enter this lucrative and growing market!

**For more information contact FotoZoomer at: [sales@fotozoomer.com](mailto:sales@fotozoomer.com)** or call us at 864.286.6868.

**About FOTOZOOMER LLC** -- FotoZoomer LLC ([www.fotozoomer.com](http://www.fotozoomer.com)) is an industry-leading manufacturer of photo to poster kiosk printing solutions for the retail shipping market. FotoZoomer products have previously won Best of Show at DIMA (Digital Imaging Marketing Association) and Best of Show at the AMPC (Association of Mail and Parcel Centers) National Convention.

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